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| **WORKSHOP ONLINE DI ORIENTAMENTO E SVILUPPO DELLE SOFT SKILLS** |  |
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| Gentile docente,sulla base delle relazioni intercorse con lei e la sua scuola abbiamo il piacere di segnalarle i primi due **workshop online di orientamento e sviluppo delle soft skills** che Bocconi organizzerà durante l’anno scolastico **2020/2021**.Gli studenti avranno modo di vivere in prima persona il mondo universitario e approfondire le aree disciplinari dei nostri corsi di laurea partecipando ai workshop. Al mattino potranno prendere parte alle **lezioni** dei docenti Bocconi ed il pomeriggio potranno mettersi in gioco attraverso diversi **laboratori interattivi**.I prossimi appuntamenti sono con **Ideas: creatività e strategia nelle imprese** e con **Numbers 1**. Presto saranno disponibili anche i programmi degli incontri di dicembre, controlli la pagina dedicata e non perda gli aggiornamenti delle prossime settimane. |
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|  | [Prossimi appuntamenti](http://click.infounibocconi.it/?qs=862242550176d843dd305201a23365715203721d4611a4c50c3fcee2314bb27e798bd371ed9af55aa15a9799c11f2345b868d4d3ef32de3c) |  |

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| **Ideas: creatività e strategia nelle imprese** |
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| *9 novembre 2020*La creatività e la capacità di trasformare le idee in innovazione sono un valore fondamentale in economia. Una giornata dedicata a comprendere come le aziende possono innovarsi in termini di prodotto, processi e mercati. |
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|  | [**PROGRAMMA E FORM D'ISCRIZIONE**](http://click.infounibocconi.it/?qs=862242550176d8430b93da59b0eb682c0ca46b941a33fdc6ee4ff6a2575e6a0ab3a99ad67cc13bd4e0f1100d6ea5f55167d70fbb7f0cf6bad88fd13da3032d29) |  |

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